

NCKRF Personal Data Retention Schedule

<u>Ref</u>	<u>Record</u>	<u>Retention Trigger</u>	<u>Retain For</u>	<u>Action</u>
1	Supporter List	Addition	Perpetuity unless Erasure Request*	*Erase
2	Marketing consents	Opt-out	1 Years	Delete
3	Suppression lists	From request	Perpetuity	N/A
4	Complaints	Resolution of complaint	7 Years	Delete
5	Third party information e.g. name, address, correspondence	End of relationship/event	7 Years	Delete
6	Advertising, sponsorship, events material, PR material	Campaign Completion	7 Years	Delete